



FOR IMMEDIATE RELEASE

Novalis® Innovative Flooring to open LVT manufacturing in the USA.

DALTON, January 21, 2020 – Novalis® Innovative Flooring announces plans to expand their LVT manufacturing footprint with the addition of their first production facility in the USA. Novalis® has dedicated a capital investment of \$30 million dollars to the project in Dalton Ga., which will be adjacent to their newly opened North American Headquarters and North American Innovation Center.

Plans for the production facility will highlight the most advanced technologies in Rigid Core LVT manufacturing and will house the latest in automation. Production is expected to start in Q3 of this year.

“Our decision to open manufacturing in Dalton is reflective of the journey of our brand and our commitment to be closely connected to our customers. This new location enables us to better service our customers while also helping to grow and support a community rich in the history of flooring manufacturing,” said John Wu, President and CEO of Novalis®. “The new headquarters and manufacturing will not only better support our best in class service to our customers, it will also support our commitment as a company to attract the best and brightest talent in the industry. We are thrilled to be located in the heart of this great city and are looking forward to being an integral part of the community.”

Novalis® is a company that believes in investing in people as well as products. This new project will be responsible for adding at least 120 new jobs to the Dalton area while providing a modern, healthy and energetic workplace for its employees.

For more information, contact Kim Hill at kimberly.hill@novalis-intl.com

Visit us at NovalisInnovativeFlooring.com and NovaFloor.us

About Novalis® Innovative Flooring

Novalis® is one of the largest producers of LVT flooring in the world. We make NovaFloor® LVT, STAINMASTER® Luxury Vinyl, AVA® commercial LVT and other brands. Novalis® was established in 1984 and distributes its LVT flooring in over 50 countries across six continents. All of our flooring is FloorScore® and SCS Indoor Advantage® Gold certified and carries Environmental Product Declaration®, Health Product Declaration®, Declare® labeling and GREENGUARD® Gold. Novalis® is a member of NAFCD, the Resilient Floor Covering Institute, U.S. Green Building Council, World Floor Covering Association, MMFA and MLF. AVA® is listed in mindful MATERIALS.