



FOR IMMEDIATE RELEASE

Novalis® Announces Alliance Partnership with INSTALL

TORONTO, December 13, 2018 – As part of its commitment to excellence in installation professionalism, Novalis® Innovative Flooring is pleased to announce its partnership with INSTALL—a “who’s who” membership representing more than 100 top manufacturers in floor covering.

“We are excited and honored to be part of this Alliance,” said Jim Kups, North America Technical Director for Novalis®. “Professionally done installation makes all the difference and that’s what INSTALL is all about.”

As an Alliance Partner, Novalis® will contribute to the training curriculum for the proper installation of LVT, whether glue down, loose lay or click in flexible or rigid core products.

“We are pleased to welcome Novalis® to INSTALL and appreciate their support for the highest standards in flooring installation,” said John T. McGrath Jr., executive director of INSTALL.

For more information, contact Julie Foster: Julie.foster@novalis-intl.com

Visit us at NovalisInnovativeFlooring.com

About Novalis® Innovative Flooring

Novalis® is one of the largest producers of LVT flooring in the world. We make NovaFloor® LVT, STAINMASTER® Luxury Vinyl, AVA® commercial LVT and other brands. Novalis® was established in 1984 and distributes its LVT flooring in over 50 countries across six continents. All of our flooring is FloorScore® and SCS Indoor Advantage® Gold certified and carries Environmental Product Declaration®, Health Product Declaration®, Declare® labeling and GREENGUARD® Gold. Novalis® is a member of NAFCD, the Resilient Floor Covering Institute, U.S. Green Building Council, World Floor Covering Association, MMFA, MLF and is an INSTALL Alliance Partner. AVA® is listed in mindful MATERIALS.