

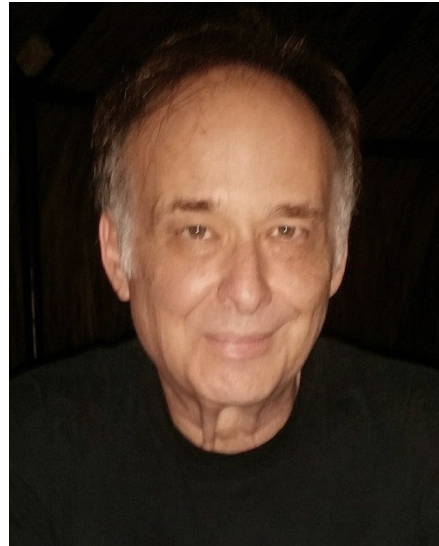


FOR IMMEDIATE RELEASE

## **Novalis® adds Gary Slonim as International Sales Manager for Latin America**

TORONTO, March 12, 2018 – Industry veteran Gary Slonim has joined Novalis® Innovative Flooring as its International Sales Manager for Latin America. Gary is the former president and CEO of Slonim International, selling flooring in over 50 countries. Prior to joining Novalis® he was the sales manager for Latin America for Swift-Train, Co. marketing EarthWerks LVT flooring.

“Gary’s knowledge of the Caribbean and Latin America is extensive,” observed Mark Hansen, VP North America for Novalis®. “And his floor covering experience is second to none. We are fortunate to have Gary join our international team.”



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For more information, contact Melissa Quick: [melissa.quick@novalis-intl.com](mailto:melissa.quick@novalis-intl.com)

Visit us at [NovalisInnovativeFlooring.com](http://NovalisInnovativeFlooring.com), [NovaFloor.us](http://NovaFloor.us) and [AVAFlor.com](http://AVAFlor.com)

### *About Novalis® Innovative Flooring*

*Novalis® is one of the largest producers of LVT flooring in the world. We make NovaFloor® LVT, STAINMASTER® Luxury Vinyl, AVA® commercial LVT and other brands. Novalis® was established in 1984 and distributes its LVT flooring in over 50 countries across six continents. All of our flooring is FloorScore® and SCS Indoor Advantage® Gold certified and carries Environmental Product Declaration®, Health Product Declaration®, Declare® labeling and GREENGUARD® Gold. Novalis® is a member of NAFCD, the Resilient Floor Covering Institute, U.S. Green Building Council, World Floor Covering Association, MMFA and MLF. AVA® is listed in mindful MATERIALS.*