



FOR IMMEDIATE RELEASE

Novalis® Announces Platinum Sponsorship of FCICA at 2018 Convention



**the
Flooring Contractors
Association**

TORONTO, March 21, 2018 – Novalis® Innovative Flooring announced today that it has joined as an Associate Member of the FCICA, the resource for premier commercial flooring contractors. Novalis® participated as a Platinum Sponsor in the FCICA Convention 2018 “In It To Win It” held at the Beau Rivage in Biloxi, Mississippi.

Jim Kups, North America Technical Manager for Novalis®, made the announcement. “We are looking forward to being an active participant and contributor to this professional organization.”

For more information, contact Julie Foster: Julie.foster@novalis-intl.com

Visit us at NovalisInnovativeFlooring.com and NovaFloor.us

About Novalis® Innovative Flooring

Novalis® is one of the largest producers of LVT flooring in the world. We make NovaFloor® LVT, STAINMASTER® Luxury Vinyl, AVA® commercial LVT and other brands. Novalis® was established in 1984 and distributes its LVT flooring in over 50 countries across six continents. All of our flooring is FloorScore® and SCS Indoor Advantage® Gold certified and carries Environmental Product Declaration®, Health Product Declaration®, Declare® labeling and GREENGUARD® Gold. Novalis® is a member of NAFCD, the Resilient Floor Covering Institute, U.S. Green Building Council, World Floor Covering Association, MMFA and MLF. AVA® is listed in mindful MATERIALS.