

AVA® DSGN® PROJECT

EDUCATION: RED DOOR EARLY LEARNING CENTER, CENTER VALLEY, PA



APPLICATION AREA	Entrance, class rooms, hallways
SPECIFIER	ALLOY5
DSGN COLOR	Australian Pecan-Summer, Caroloina Oak-Gunstock
QUANTITY	10,400 sf (Total including AVA SPRK)
INSTALLATION DATE	July 2017



RED DOOR EARLY LEARNING CENTER

PROJECT: Red Door Early Learning Center, Center Valley, Pa.

DESIGN FIRM: ALLOY5, Bethlehem, Pa.

PRODUCTS USED: 10,400 square feet of AVA DSGN in Australian Pecan-Summer and Carolina Oak-Gunstock, and AVA SPRK in Camden Sod, Dress Blues, Bawlmer Hon, Green Turtle, Steamed Crabs, Black-eyed Susan and O'Say

Red Door Early Learning Center in Center Valley, Pa., serves nearly 100 children in pre-kindergarten and kindergarten classes with “fun, creative and unique programs.” The school’s goal is to provide “a creative, mindful and nurturing environment that inspires a lifelong love of learning.”

ALLOY5 chose AVA by Novalis Innovative Flooring for the Red Door Early Learning Center project. ALLOY5 is an interdisciplinary design firm located in Bethlehem, Pa., that combines architecture and graphic design expertise for its clients.

For this 10,400-square-foot project, ALLOY5 selected a variety of AVA DSGN and AVA SPRK LVT styles to create the kind of learning environment that supports Red Door’s goals. AVA DSGN comes in 24 wood looks and

eight satone visuals, while SPRK is offered in 38 colorways.

Among the spaces designed by ALLOY5 were the entrance area, classrooms and hallways, as well as an activity area.

AVA luxury vinyl flooring is made for commercial and institutional applications with a 10-year commercial warranty and is always 100% phthalate-free, thanks to Novalis’ use of bio-based plasticizers in all its flooring. Additionally, all AVA flooring is FloorScore certified.

AVA DSGN planks in Australian Pecan-Summer and Carolina Oak-Gunstock were specified. Both feature 6 x 48 planks (for dry back) that are 2.5mm thick with a 20 mil wear layer. To add bold, exciting colors, AVA SPRK tiles were selected in Camden Sod, Dress Blues, Bawlmer Hon, Green Turtle, Steamed Crabs, Black-eyed Susan and O'Say. AVA SPRK tiles are 18 x 18 dry back construction, 2.5mm thick and have a 20 mil, transparent wear layer. Both DSGN and SPRK have antibacterial protection built into the PU coating.