

FOR IMMEDIATE RELEASE

Novalis Invites World Renowned Speaker to Guangzhou Design Week

Raefer Wallis, founder of GIGA, spoke about RESET certification

TORONTO, Dec. 22 – At the invitation of Novalis Innovative Flooring, Raefer Wallis spoke to a packed assembly on the topic of “RESET™ Certified: Building data meets social data.” Wallis is the founder of GIGA: An internationally recognized team of architects promoting green building in China. (Learn more at <https://www.gigabase.org>) The seminar was held at Guangzhou Design Week, Dec. 3 – 5. Wallis was also a speaker at Greenbuild in Washington D.C. last October.

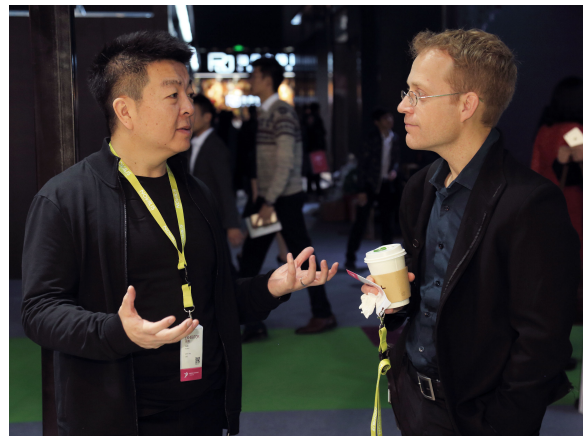
RESET™ is the world’s first project certification to focus on the health of people in buildings. According to GIGA, this issue is important when considering people spend, on average, 90% of their time indoors.

“Our core principle at Novalis is the creation of a better environment, inside and out,” said John Wu, president and CEO of Novalis. “Participating with GIGA and the education of our next generation of designers at events like this are big opportunities for us.”

Wallis’ presentation was about the merger of building data and social data and the transition of thinking of buildings not just as “green buildings” but also as “healthy buildings.”



Raefer Wallis speaking at Guangzhou Design Week



John Wu and Raefer Wallis confer during break

For more information, contact Julie Foster at 704-799-1111

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