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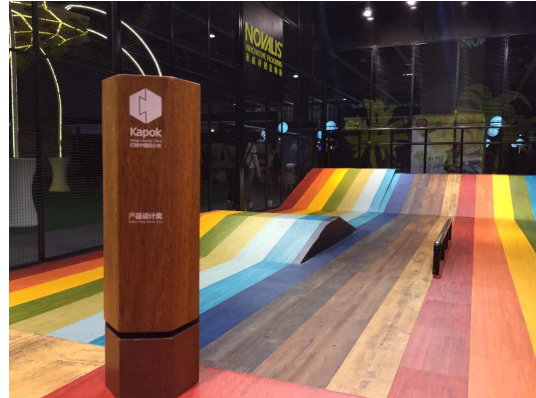
Novalis Wins Design Award at Guangzhou Design Week

Over 100,000 attended from across China and Asia

TORONTO, Dec. 21 – Novalis Innovative Flooring was honored at Guangzhou Design Week in Guangzhou, a Chinese city of almost 12 million people. Novalis received the Kapok Award for its AVA® commercial luxury vinyl flooring. Over 1,000 products competed for the award during the Dec. 3 – 5 event.

“We wanted an attention-getting display for our new AVA® product,” observed John Wu, president and CEO of Novalis. “Our designers certainly achieved that with a skateboard course right in our booth!” Hundreds of visitors gathered to watch skateboard athletes showcase the beauty and demonstrate the durability of AVA®. Both AVA SNSE®, a bold color tile line aimed at the education and healthcare markets and AVA DSGN®, planks for the retail and hospitality sectors, were used to create the course.

For 9 years, Guangzhou Design Week has been the annual B2B Expo influencing over one million building professionals across China and is known every year as the “largest annual commercial activity in the Chinese design industry”.



For more information, contact Julie Foster at 704-799-1111

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Visit our websites:

<http://novalis-intl.us>

<http://novaflor.us>

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About Novalis Innovative Flooring

Novalis® Innovative Flooring makes NovaFloor®, STAINMASTER® Luxury Vinyl Flooring, AVA® Commercial LVT and other brands. Novalis is a true international specialist in LVT. It began making LVT in 1984 and is distributed in over 50 countries across six continents in a variety of award-winning commercial spaces and homes. Novalis products are FloorScore certified and the company is a member of NAFCD, the Resilient Floor Covering Institute, U.S. Green Building Council and the WFCB.