



LUXURY VINYL NEWS

Latest Event

Novalis Launched first branded commercial LVT Line



Novalis launched its first branded commercial LVT line AVA on NeoCon East, which was held on the 28th and 29th, October 2015, in Philadelphia. NeoCon East targets the Architects & Designers' community to see and specify the latest products and services across a wide spectrum of vertical markets. More than 250 innovative companies showcased innovative products, visionary designs and cutting edge resources for the commercial interiors market. It is no doubt one of the most influencing material show in the US.



With AVA, Novalis launched 64 SKUs in planks and in tiles across three collections: DGSN for corporate, retail and hospitality; SNSE for education and healthcare; and STYL for multi-

family developments. AVA offers a broad selection of designs in dryback, loose lay and clic. This marks Novalis' first foray into commercial flooring under the Novalis brand. Together with NovaFloor, which targets the residential market, Novalis has set its clear market position in the US and gained increasing brand awareness.

Latest regulation

Ü Zeichen remains mandatory till 15th October, 2016



After the official ruling of the European Court of Justice, the Ü sign, which has been the mandatory certification for permitting building products to be sold in Germany, will expire on 15th October 2016. However, before a new legal scheme is applied, the Ü sign remains a mandatory certificate. Meanwhile, the Ministry of Transport, Building and Urban Affairs of Germany and the DIBT (the German Institute of Building Technology) are working together to develop a new regulation scheme in line with the European legislation. For innovative products with no Ü sign and products with expiring Ü sign, there will be no legal access to the German market. For application of the daughter Ü certificates from a still valid mother certificate, there is a grace period till 31st of January 2016.



In order to guarantee our customers the German market access and to minimize the bureaucratic impact on the businesses, Novalis started the Ü sign accreditation process in time and has gained two Ü certificates for the dry back, clic and loose lay products. Because all our certificates have the validity till 2020. They will be recognised and translated by the new scheme. In another words, the new EU court ruling will not impact our business too much.

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