

### **LUXURY VINYL NEWS**

#### Sustainability

# The growth of the Green Building sector in the US creates new jobs



According to the latest press release from the Green Building Council in Washington, DC, the green

building sector is outpacing overall construction growth in the U.S. and will account for more than 2.3 million American jobs this year. The 2015 Green Building Economic Impact Study, released by USGBC and prepared by Booz Allen, finds the green building industry contributes more than \$134.3 billion in labor income to working Americans. The study also found that green construction's growth rate is rapidly outpacing that of conventional construction and will continue to rise. By 2018, the study finds, green construction will account for more than 3.3 million U.S. jobs-more than one-third of the entire U.S. construction sector-and generate \$190.3 billion in labor earnings. The industry's direct contribution to U.S. Gross Domestic Product is also expected to reach \$303.5 billion from 2015 to 2018.



More than 2.3 million U.S. workers are taking home \$134 billion annually in large part because of green

building programs like LEED. Demand for green building will only continue to grow as individuals, businesses and institutions continue to prioritise sustainable approaches to the design, construction and operations of our built environment." It is estimated that the total state earnings related to LEED building construction projects are estimated to total \$8.4 billion by 2018.

#### **Latest Event**

## Large range from Novalis launched in Harrogate



The Flooring Show, the UK's national and major trade show for flooring was held in

Harrogate on 20 -22 September 2015. The show was again a great success and it attracted almost 1,400 visitors on the opening day. On the show, 170 exhibitors across all flooring segments presented their products. Among those, one major customer of Novalis in the UK successfully launched their new LVT range, which consists of 3



collections and 115 SKUs in total. The range is considered to be one of the largest and the most dynamic range on the current UK LVT market.

#### **Market information**

# FEB: turnover of resilient flooring grows 3% in the first half of 2015



According to the latest turnover figures of FEB,the European association of resilient flooring manufactures,

the growth of the resilient flooring exceeded 3% in the first half of 2015.

Amongst all types of resilient flooring, LVT accounts for most of the growth, while Linoleum, Rubber, PU flooring, and other Polymer flooring, including Cushion Vinyl remain approximately at the same level as the same period in 2014.

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Novalis Global Flooring GmbH T: +49 228 2590830

UST-IdNr: DE291200747

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Kurt-Schumacher-Str. 2 F: +49 228 25908329 53113 Bonn Germany E: europe@novalis-intl.com

Geschäftsführer: Carl Ruland

Amtsgericht Bonn: HRB20231