



FOR IMMEDIATE RELEASE

AVA by Novalis will have its first showcase at NeoCon



CHICAGO June 6, 2017 – Novalis Innovative Flooring announced that for the first time, its AVA Commercial Specified LVT would be shown during the NeoCon trade show next week. The entire line of AVA flooring will be on display at the new Spartan Surfaces Chicago Showroom, just a short walk from The Mart, during the show hours on June 12 and 13. The showroom is located at 162 W. Hubbard, Suite 300.

Spartan Surfaces is a sales and consulting group specializing in commercial flooring and represents the AVA line by Novalis.

Among the AVA collections on display will be SPRK, their newest creation for the healthcare and education segments. It is comprised of an assortment of 38 color ways with an AMP antimicrobial coating that has increased scratch and scuff resistance.

“We are very excited to be a participant in this event experience and, at the same time, to be part of Spartan Surfaces’ grand opening of their showroom space,” said John Wu, president and CEO of Novalis. “We introduced AVA almost three years ago and have come a long way in a very short time to reach this important milestone.”

AVA has been a regular exhibitor at NeoCon East but this will be the first time at NeoCon in Chicago. AVA is specifically designed and manufactured to meet the needs of the commercial space, whether it is corporate, retail, education, healthcare, multifamily or other types of projects.

“We have worked closely with our colleagues at Spartan Surfaces to make a very special and welcoming showcase of the AVA line for the architectural and design community attendees,” stated Melissa Quick, Commercial Product & Marketing Manager for AVA. “It will be well-worth a stop on their busy schedule to see what we have to offer.”

More can be learned about AVA at <http://avaflor.com>

Visit our other websites:

<http://novalisinnovativeflooring.us> <http://novafloor.us>

About Novalis Innovative Flooring ...

Novalis Innovative Flooring makes AVA® Commercial LVT, NovaFloor® LVT, STAINMASTER® Luxury Vinyl Flooring, and other brands. Novalis began in 1984 and is a true international specialist in LVT. Novalis products are distributed in over 50 countries across six continents. Novalis is a member of NAFCD, the Resilient Floor Covering Institute, U.S. Green Building Council, WFCA, MMFA and MFA. Its products have been certified by FloorScore, AgBB/DIBt (Germany), Emissions In The Air A+ (France), American Society for Testing and Material (ASTM), Conformite Europeene (CE) and REACH, and carry EPD, HPD and Declare labeling.