



FOR IMMEDIATE RELEASE

AVA by Novalis to show at HD Expo

TORONTO, Ontario, May 1, 2017 – Novalis Innovative Flooring announced the showcasing of its AVA Commercial Specified LVT at HD Expo, May 3-5, Mandalay Bay, Las Vegas. The complete line of AVA LVT will be on display for the hospitality industry, according to Melissa Quick, Commercial Product & Marketing Manager for the AVA brand.



“We are excited to be exhibiting at this industry-leading event,” observed Ms. Quick. “Our AVA line is one of the most extensive and versatile LVT lines for the hospitality arena. We will also be showing some recent additions to the line.”

Novalis will be sharing Booth 2674 with LSI Floors and Capri Cork. Visitors to the booth will benefit from seeing an expansive and coordinated offering of flooring solutions, according to Quick.

In addition to AVA luxury vinyl tile collections, visitors will also see sheet goods, cork, rubber, and various custom capabilities designed and engineered for hospitality public spaces, back of house, guest suites, restaurants, and fitness facilities.

More can be learned about AVA at <http://avaflor.com>

Visit our other websites:

<http://novalisinnovativeflooring.us>

<http://novafloor.us>

About Novalis Innovative Flooring

Novalis Innovative Flooring makes AVA® Commercial LVT, NovaFloor® LVT, STAINMASTER® Luxury Vinyl Flooring, and other brands. Novalis began in 1984 and is a true international specialist in LVT. Novalis products are distributed in over 50 countries across six continents. Novalis is a member of NAFCD, the Resilient Floor Covering Institute, U.S. Green Building Council, WFCA, MMFA and MFA. Its products have been certified by FloorScore, AgBB/DIBt (Germany), Emissions In The Air A+ (France), American Society for Testing and Material (ASTM), Conformite Europeene (CE) and REACH, and carry EPD, HPD and Declare labeling.