

AVA STYL, SNSE, DSGN, SMPL, SPRK by NOVALIS INNOVATIVE FLOORING: SUSTAINABILTY

Novalis produces healthy and environmentally responsible flooring, with no waste production, no water waste, and no pollution.



- The Novalis factory is a zero landfill manufacturing facility: all production waste goes back in making the same grade product.
- In the production process, wastewater and waste production are 100% recycled with no waste water going into sewage.
- With the implementation of low-carbon production, Novalis manufacturing has decreased 78% of steam consumption and uses 100% natural gas, the cleanest fossil fuel energy available in the world today.
- Over 85% of Novalis raw materials are sourced within 500 miles (800 km) of the factory; with the goal of 100% by 2017.
- Novalis luxury vinyl flooring is 100% recyclable and after the products' life, can be recycled to make new flooring, without pollution or waste production.
- The Novalis collections are made with 100% virgin vinyl and are 100% phthalate free.
- In July of 2014 Novalis pioneered the development and use of bio-based plasticizers derived from soya bean oil as a phthalate alternative.
- Novalis products are REACH and CE compliant, and FloorScore® certified. With our transparency portfolio, we have Health Product Declaration (HPD), Environmental Product Declaration (EPD), and Declare Label.









