



March 29, 2016

## Novalis wins GreenStep Asia for third year in a row!

Dear Customers and Friends of AVA®  
by Novalis,

I am pleased to report that we were recognized once again at Domotex asia/CHINAFLOOR in Shanghai for our ongoing work in sustainability. In fact, this is our third consecutive year to be so honored. ***So as always, let me be the first to share the details with you!***

This year, Novalis won the Green Product Honorable Mention for our patented work in the use of cork granules integrated into our PVC compound to create the base layers used in our LVT product with superior thermal and acoustical performance. This is a very inventive use of cork created by our R&D team. In the near future, Novalis will launch a new cork-based LVT collection in glue-down, click and loose lay formats.

The list of green attributes is impressive:

- Cork granules integrated into the layers; no adhesive is used.
- Cork granules can be reclaimed from post consumer items and is a stable renewable material with plenty of resources. The total renewable content of the product is approximately 25% by weight.
- The unique cork construction allows for a more lightweight structure than conventional materials.
- Excellent thermal and acoustical quality, warm-to-the-touch feeling, as well as resiliency improve the sense of comfort.
- Hypoallergenic and fire and insect resistant to enhance a healthy living environment.
- The product is recyclable at the end of its usage life.
- A lighter weight product saves fuel during transportation. The weight of this product is 22% lighter compared to regular LVT.
- Further is the product more resilient which has a positive effect on the body. It helps to reduce negative consequences for people that have to stand for long periods.

At Novalis, we will always put the health and wellbeing of our surroundings and our customers first! Thank you for your continued support!

John Wu  
President and CEO  
Novalis Innovative Flooring

