

March 30, 2015

Novalis Innovative Flooring Wins Two GreenStep Asia Awards at Domotex

Dear Customers and Friends of Novalis,

I wanted to share the news that we are all very proud of here at Novalis. ***Let me be the first to tell you that we won two GreenStep awards this year at the Domotex Asia show in Shanghai.*** Last year, we won for “Process” – a huge accomplishment for certain – but this year we’ve doubled our achievement! My thanks goes to all of our dedicated employees and management team; as well as all of our customers who share our vision that LVT can be produced sustainably and can be an eco-friendly and healthy flooring solution for homes and businesses.



Novalis wins the Green Promotion/Communication Award for 2015

This recognition goes to the company that promotes environmental sustainability and conveys accurate knowledge and information about green initiatives while caring for the environment. At Novalis, we consider this an important responsibility as a producer of green flooring. For example, we were one of the earliest members of GIGA which is a China-based NGO promoting the sharing of information on green building materials and green initiatives. We also promote the importance of Low VOC flooring with various certifications such as FloorScore, German AgBB and French A+.

Additionally, we are a member of International Living Building Institute and support the concept of product transparency by issuing Health Product Declarations and Declare labels for all our products. We were the first flooring manufacturer in China with a fully localized Environmental Product Declarations for all our products. And we support the Human and Environment Photography Contest and the 2020 Vision Green Building Challenge.

Novalis wins the Green Pinnacle Award for 2015

This award simply recognizes the person or company that goes above and beyond in the area of environmental sustainability. We are humbled to receive this honor because it is the culmination of over 30 years of dedication at Novalis. From replacing phthalate plasticizers in our products with a bio-based alternative (giving our LVT 23% bio-based content based on ASTM-D6866-12) to working with our coating suppliers to eliminate BPA from their formula with a safer alternative, our goal is to lead all manufacturers and suppliers, in China and around the world, to become more sustainable, and to create safer, healthier and more environmentally responsible products.

Thank you for your continued support, because without you, this wouldn't be possible!

John Wu
President and CEO, Novalis Innovative Flooring